September 2022 NEWSLETTER

CSADA

VISIT US AT www.MYCSADA.ORG



The excitement of competition is in the air! Fall Sports competition has begun. From Friday Night Lights to Saturday Tournaments and Invitationals, student-athletes and coaches are in high gear which means Athletic Administrators are in overdrive. Always remember to take a moment to reflect on all the positive opportunities you are affording to your student body either as a participant or spectator. Keep up the great work.

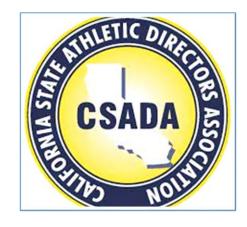
Erin Aitken, CMAA

CSADA President

Looking for a FREE Professional Development Opportunity?

The NFHS is offering a FREE National Book Study for coaches, athletic directors, performing arts administrators and officials from around the country as they discuss-Diversity, Equity, and Inclusion (DEI). The book study is focused on the book, "From Athletics to Engineering: 8 Ways to Support Diversity, Equity, & Inclusion for All" by Johnnie Johnson (former NFL player) and Dr. Michael E. Webber (educator and engineer). To register, click the link below.

https://meetings.nfhs.org/website/40650/



Upcoming Events

December 9

National Athletic Directors
Conference in Nashville,
Tennessee. Click here to register
https://www.adconference.org/

April 20

California State Athletic
Directors Conference in Santa
Clara. Click here to register
https://mycsada.org/54th-annual-conference/

Important Announcement!

It is time to renew your CSADA Membership beginning August 1st, 2022

Click below to renew

https://mycsada.org/membership-interest-form/

Page 1 of 2

Reminder to Register for the 2023 conference to receive your discount!

The state CIF knows the importance of ongoing professional development and education of the state's Athletic Director. Beginning October 1st, the 1st 600 <u>active CSADA members</u> that register for the 55th Annual CSADA Conference in Santa Clara April 20th-23rd will receive \$150 off their conference registration. Yes, that's correct!! You may register for the conference for \$50 because of this generous donation. But this offer ends March 1, 2023. After March 1, 2023 original conference fee of \$225 applies and after April 1, 2023 registration is \$250. Just click below to register beginning October 1, 2022 and your discount will automatically be applied to your registration.

https://mycsada.org/54th-annual-conference/

New Member Fees beginning August 1, 2022

2022-2023 CSADA Membership opens August 1, 2022. Register at www.mycsada.org.

Individual Membership \$60/year

Retiree Membership \$25/year or Lifetime Retiree Membership \$105

School/Group Membership \$120/year

Section Highlight CENTRAL COAST SECTION





Spotlight!

Jose Gil

Central Coast Section AD of the YEAR

Helpful Tips for CSADA Conference Attendees

We will be spotlighting helpful tips for Athletic Directors attending CSADA conferences throughout our newsletters. Here are a few:

- Set a goal to be the BEST athletic director in the state of California
- Prior to attending the conference prepare a list of questions or issues you have that can help you do your job better