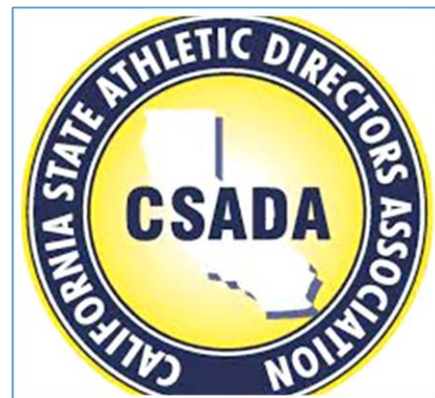


CSADA

VISIT US AT www.MYCSADA.ORG



Dear Members of CSADA,

Welcome to 2023! Although we truly never have time off, I hope you all got some much need quality time with loved ones over the Holiday Break and between winter sports competitions. The 55th Annual CSADA Conference is only 4 months away! Click on the link below to get registered.

www.mycsada.org

Erin Aitken, CMAA

CSADA President

National Athletic Directors Conference

Are you one of the Athletic Directors that represented California at the National Conference in Nashville, Tennessee in December? We'd love to hear what you loved about it and what you'd like to see from CSADA. Reach out to your section CSADA Vice-President to tell them all about it!

Central Section: Mike Powell

Central Coast Section: Michelle Noeth

Los Angeles City Section: Neil La Sala

North Coast Section: Rob Rafah

Northern Section: Jason Eyer

Oakland/San Francisco Section: Humphrey Garrett, Sr,

San Diego Section: Ron Lardizabal

Upcoming Events

March 1

Deadline to register for CSADA Conference at original price

www.mycsada.org

April 20

California State Athletic Directors Conference in Santa Clara. Click here to register <https://mycsada.org/54th-annual-conference/>

Important Announcement!

It is time to renew your CSADA Membership. Membership year runs August 1-July 31st.

Click below to renew

<https://mycsada.org/membership-interest-form/>

Sac-Joaquin Section: Jeff Lorenson

Southern Section: Nick Canzone, Ron Main, Warren Reed

Reminder to Register for the 2023 conference to receive your discount!

The state CIF knows the importance of ongoing professional development and education of the state's Athletic Director. Beginning October 1st, the 1st 600 **active CSADA Athletic Directors** or Concordia Masters Students that register for the 55th Annual CSADA Conference in Santa Clara April 20th-23rd will receive \$150 off their conference registration. Yes, that's correct!! You may register for the conference for \$50 because of this generous donation. But this offer ends March 1, 2023. After March 1, 2023 original conference fee of \$225 applies and after April 1, 2023 registration is \$250. Just click below to register beginning October 1, 2022 and your discount will automatically be applied to your registration.

How to become a member of CSADA

Go to the CSADA website www.mycsada.org

1. Click on "New Member" in the top right hand corner
2. Complete the New Membership Interest Form and submit

How to register for the CSADA Conference

Go to the CSADA website On the home page click on "Link to Conference Registration"

1. Click on Members Login

Section Highlight NORTHERN SECTION



Spotlight!

Tom Frazier, Oroville HS

**Northern Section AD of the
YEAR 2022**

Helpful Tips for CSADA Conference Attendees

We will be spotlighting helpful tips for Athletic Directors attending CSADA conferences throughout our newsletters. Here are a few:

Be sure to complete the Conference Evaluation. Your ideas and suggestions are very important to the CSADA Board!

Set a goal to be the BEST Athletic Administrator in the state!