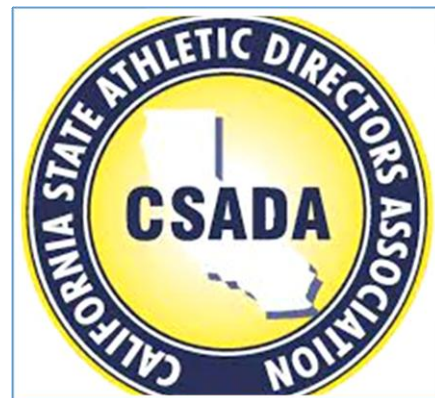


CSADA

VISIT US AT www.MYCSADA.ORG



Dear Members of CSADA,

Welcome to our first monthly CSADA Newsletter. We hope to bring you up to date information pertaining to CSADA and the world of High School Athletics! The CSADA Board is proud of the accomplishments of the High School Athletic Administrator. We want to continue to assist our members in reaching your full potential.

Erin Aitken, CMAA

CSADA President

Thank You CIF Executive Director Ron Nocetti!

The state CIF knows the importance of ongoing professional development and education of the state's Athletic Director. Beginning October 1st, **the 1st 600 active Athletic Director's that register** for the 55th Annual CSADA Conference in Santa Clara April 20th-23rd will receive \$150 off their conference registration. Yes, that's correct!! **You may register for the conference for \$50 because of this generous donation.** But this offer ends March 1, 2023. After March 1, 2023 original conference fee of \$225 applies and after April 1, 2023 registration is \$250. Just click below to register beginning October 1, 2022 and your discount will automatically be applied to your registration.

<https://mycsada.org/54th-annual-conference/>

Let us know how you celebrated the 50th Anniversary of Title IX!

We would love to know how your school celebrated the 50th Anniversary of Title IX. Click on the link below to tell us all about it!

<https://forms.gle/qY11nLFYJkVNYRod9>

Upcoming Events

December 9

National Athletic Directors Conference in Nashville, Tennessee. Click here to register <https://www.adconference.org/>

April 20

California State Athletic Directors Conference in Santa Clara. Click here to register <https://mycsada.org/54th-annual-conference/>

Important Announcement!

It is time to renew your CSADA Membership beginning August 1st, 2022

Click below to renew

<https://mycsada.org/membership-interest-form/>

CSADA's Mission

The CSADA promotes the profession of the Athletic Director through fostering a higher standard of professional proficiency, establishing closer working relationships among state and national groups, providing opportunities for the continuing study and development of best practices, and encouraging goodwill and fellowship in Athletic Administration.

The California State Athletic Directors Association has been one of the biggest volunteer associations for most of its 50 plus years of existence. The mission which has developed is to create an athletic directors' educational organization to help increase the professionalism, knowledge, and consistency of Athletic Directors in schools throughout California.

New Member Fees beginning August 1, 2022

2022-2023 CSADA Membership opens August 1, 2022. Register at www.mycsada.org.

Individual Membership \$60/year

Retiree Membership \$25/year or Lifetime Retiree Membership \$105

School/Group Membership \$120/year

Celebrating the 2022 Norm Mackenzie "Rookie" Athletic Directors



Spotlight!

2022 State Athletic Director of the Year

Matt Maeda- San Geronio High School

High School Athletics according to Matt, "goes far beyond just coaching our athletes toward championships; instead, it is a vital part of the circle of life via the overall education of our youth who will eventually become our future leaders, doctors, educators, coaches, and more"

The Norm Mackenzie Award is presented to an outstanding new or rookie athletic director that has displayed organizational leadership skills to promote athletics as an integral part of the educational program within their school or community. The recipients are CSADA Members that completed a minimum of one year, yet no more than four years as an active Athletic Administrator.